AGENDA*

“BRIDGE for Cities”
Belt and Road Initiative: Developing Green Economies for Cities

3rd “BRIDGE for Cities” Event

9 to 11 October 2018
Vienna International Centre
Vienna, Austria

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<th>9 October 2018</th>
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<tr>
<td><strong>08:30 - 09:15</strong></td>
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<tr>
<td><strong>Gate 1, Vienna International Centre (VIC)</strong></td>
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<td>(See maps attached in the aide-memoire for directions on how to get from Gate 1 to the Rotunda in Building C where elevators in the lobby will take you directly to Boardroom D on the 4th floor.)</td>
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<tr>
<td>• Security check through Gate 1 of the VIC.</td>
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<td>• Collection of conference bags and badges: Registered speakers can collect their badges and bags from the “Registration Desk” in the lobby of Gate 1. Bags for registered participants can be collected</td>
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<td>• Registration for participants from Permanent Missions will take place at the “UNIDO booth” located in the Rotunda, Ground Floor, Building C.</td>
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<td><strong>08:00 – 09:00</strong></td>
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<td><strong>UNIDO Booth, Rotunda, Ground Floor, Building C</strong></td>
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* Draft agenda, as of 26 September 2018.
“BRIDGE for Cities” Media Breakfast will be the occasion to present to journalists and media outlets the structure of the event, the expected highlights and the key messages addressed during the three day event.

Welcome remarks to media: Mr. Kai Bethke, Director, Department of External Relations, United Nations Industrial Development Organization

Key message delivery: Mr. GONG Weixi, Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

(Logistical Notes: All media representatives are invited to attend the “BRIDGE for Cities” Media Breakfast at the UNIDO Booth in the VIC Rotunda, Ground Floor, Building C.)

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<th>Time</th>
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<tr>
<td>9:30 – 9:50</td>
<td>Exhibition – Opening Ceremony</td>
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<td>Rotunda, Ground Floor, Building C</td>
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<td></td>
<td>Moderator: Ms. FUJINO Ayumi, Director, Office of Strategic Planning and Coordination, United Nations Industrial Development Organization</td>
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<td>Welcome remarks: Mr. LI Yong, Director General, United Nations Industrial Development Organization</td>
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<td>Group Pictures with UNIDO’s Director General and Representatives of 4 case cities</td>
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<td></td>
<td>• Mr. LI Yong, Director General, United Nations Industrial Development Organization</td>
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<td></td>
<td>• Mr. GU Xianglin, Vice President, Tongji University, Shanghai, China</td>
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<td>• Mr. Roberto Dipiazza, Mayor of Trieste, Italy</td>
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<td>• Mr. GAO Jianjun, Deputy Secretary General, Chengdu Municipal Government, China</td>
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<td>• Ms. Tanja Wehsely, Member of Vienna City Council and Vienna State Parliament, Austria</td>
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(Logistical Notes: After the exhibition opening ceremony, all dignitaries are requested to proceed to Boardroom D on the 4th floor.)
High-Level Policy Dialogue

The high-level policy dialogue aims to facilitate constructive dialogue between policymakers and key development stakeholders from international organizations, financial institutions, governments, civil society, academia, business enterprises and industry and is designed to guide event participants throughout the whole process of sustainable urban-industrial development by connecting policy to practice.

High Level Policy Dialogue - Opening Ceremony

Boardroom D, 4th Floor, Building C

During the opening ceremony, distinguished dignitaries will share their vision, strategies, knowledge and experience, as well as the on-the-ground insight necessary to ensure an inclusive approach to the implementation of the 2030 Agenda for Sustainable Development under the framework of the Belt and Road Initiative (BRI).

Moderator: Ms. FUJINO Ayumi, Director, Office of Strategic Planning and Coordination, United Nations Industrial Development Organization

Statements by:

Mr. LI Yong, Director General, United Nations Industrial Development Organization, United Nations Industrial Development Organization

Ms. Bernadette M. Gierlinger, Viceminister at the Federal Ministry of Digital and Economic Affairs of Austria

H.E. Mr. ZHANG Yong, Vice Chairman, National Development and Reform Commission, China

Mr. Massimiliano Fedriga, President, Autonomous Region of Friuli-Venezia Giulia, Italy

Mr. Vinod Kumar Jindal, National Mission Director, Swachh Bharat Mission (Clean India Mission); Joint Secretary, Ministry of Housing and Urban Affairs, India

Mr. CAI E-Sheng, Chairman, Finance Center for South-South Cooperation, Hong Kong, China
Ms. Tri Rismaharini, Mayor of Surabaya, Indonesia

Mr. António Guterres, Secretary-General, United Nations (Video message)

(Logistical Notes: All speakers in the opening ceremony are kindly requested to take their assigned seats on the stage. All other participants are requested to take a seat in the boardroom and to keep their mobile phones on silent.

During the opening ceremony, after the speech from the Director General of UNIDO, all opening ceremony speakers will be invited for a “key-action” during which all invited speakers will insert the provided individual keys inside a box to officially open the 3rd “BRIDGE for Cities” event.

A Signing Ceremony will follow directly after the Opening Ceremony. Please stay seated in Boardroom D until the Signing Ceremony has concluded. All dignitaries on the panel are kindly requested to relocate behind the signatories to witness their signature.)

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Moderator/Panel Member</th>
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| 10:55 – 11:05 | Signing Ceremony       | Boardroom D, 4th Floor, Building C | Mr. LI Yong, Director General, United Nations Industrial Development Organization (Panel Member: Ms. Tri Rismaharini, Mayor of Surabaya, Indonesia (to be confirmed))
|              |                        |                           |                                        |
| 11:15 – 11:35 | Press Briefing         | Room C5, 7th Floor, Building C | Mr. Kai Bethke, Director, Department of External Relations, United Nations Industrial Development Organization |
Session 1 - Global Goals for Local Impact: Strengthening Policy Coordination for the Successful Implementation of Development Goals
Boardroom D, 4th Floor, Building C

The framework of the Sustainable Development Goals (SDGs) has been designed and developed to address global issues in a holistic manner. There have been remarkable advancements in today’s world in the fields of healthcare, energy, environment and information technology, to name but a few. All of these advancements have opened up new opportunities for partnership and economic development. In many respects, the 2030 Agenda for Sustainable Development and the BRI share a similar vision. As one of several operational models of South-South cooperation, the BRI has identified five priority areas for cooperation – policy coordination, enhanced connectivity, unimpeded trade, financial integration and cultural exchange – all of which contribute directly or indirectly to the achievement of the 17 SDGs. Although launched independently of the 2030 Agenda, the BRI will therefore act as a strong instrument for the promotion of integrated sustainable development and will facilitate the implementation of the 2030 Agenda. Session 1 aims to initiate a discussion on the importance of strengthening policy coordination for sustainable urban-industrial development, which is critical to achieving the 2030 Agenda and the New Urban Agenda.

Focus:

- Coordinating development strategies and policies through the BRI;
- Integrating approaches and the role of municipal governments for the successful realization of the SDGs in cities;
- Improving infrastructure and transportation connectivity to facilitate inter-regional development;
- Facilitating the implementation of the New Urban Agenda and the 2030 Agenda for the advancement of inclusive and sustainable urban-industrial development.

Moderator: **Ms. YANG Wei**, Founder and Chairman of Wei Yang & Partners, United Kingdom

Keynote Speaker: **Ms. Katharina Schneider-Roos**, CEO of Global Infrastructure Basel, Switzerland

Panellists:
<table>
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<th>Time</th>
<th>Event</th>
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| 12:30 - 14:15| Lunch Break<br>
Lunch Area, Rotunda, Ground Floor, Building C                     |
| 12:30 – 13:15| Open debate: Belt and Road Initiative and Win-Win Cooperation - Member States’ Point of View and Expectations<br>
Rotunda, Ground Floor, Building C                                    |

Logistical Notes: During Session 1, participants will receive their lunch voucher for the lunch area in VIC rotunda on the Ground Floor, Building C. The open debate will take place from 12:30 in the VIC rotunda on the Ground Floor, Building C. The route from the meeting room to the VIC rotunda will take approximately 5 minutes.

The open debate will be organized in close cooperation with the Permanent Missions and will explore how Member States perceive the Belt and Road Initiative as an effective mechanism for achieving economic development and as a platform for win-win cooperation. The debate will involve leading experts as well as representatives from the Permanent Missions who will enrich the discussion by presenting different experiences and points of view on the topic.

Moderator: Mr. Bernhard Müller, Former Mayor of Wiener Neustadt; General Secretary, Urban Forum, Austria

Panellists:

Mr. Thomas Weninger, General Secretary of the Austrian Association for Cities and Towns, Austria

Mr. Peter Buchas, Business Consultant & Member of the Austrian Chinese Business Association, Austria
Mr. Bartosz Piziak, Project coordinator – Researcher, Department of Economic Processes National Institute for Spatial Present Policy and Housing, Research, Poland

Ms. Julia Grübler, Economist, Vienna Institute for International Economic Studies, Austria

(Logistical Notes: The Open Debate will take place on the stage in the centre of the rotunda. Panellists will be welcomed to the stage by Mr. Bernhard Müller.)

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<tr>
<th>13:15 – 14:15</th>
<th>Cultural Performances</th>
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<td>Rotunda, Ground Floor, Building C</td>
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Culture is an important aspect of city competitiveness and the fifth pillar of the BRI. Cities regularly invest in cultural programmes and tourism initiatives, not only to influence the image and attractiveness of their city, but also to stimulate social inclusion and cultural integration. In order to showcase different facets of city life, cultural performances will be organized during the lunch break on 9 and 10 October.

Moderator: Ms. Sofya Parfenova, International Consultant, United Nations Industrial Development Organization

Performances:

1. **Philippines Culture Group**: The VIC Club Filipino Folklorico dance group – with support from the European Network of Filipino Diaspora – will feature one dance from each region of the country and will culminate its performance with the official Philippines’ tourism song.

2. **Indonesia Culture Group**: This performance will showcase the rich and multifaceted cultural heritage and traditions of Indonesia.

3. **VIC Jazz Band Performance**: The jazz band “Melting Bop” will close the Cultural Performance session with a brief jazz concert.

(Logistical Notes: After cultural performances, session 2 will take place in Boardroom D, 4th Floor, Building C. The route from the rotunda to Boardroom D will take approximately 5 minutes.)
Session 2 – Financing the Future: Strengthening Multi-Stakeholder Partnerships to Finance Inclusive and Sustainable Urban-Industrial Development

Boardroom D, 4th Floor, Building C

Industrialization has led the way in urbanization by creating economic growth and job opportunities, which draw people to cities. The relationship and dynamics between industries and cities are very strong and persistent. Industries will continue to have a sizeable footprint on sustainable urban development in the coming decade as SDG 9 (Industry, Innovation and Infrastructure) continues to provide co-benefits to all 17 SDGs. Industries can be drivers of sustainable economic growth and urban development but they require a huge amount of financing. Industries must keep to a more sustainable trajectory, however, which means improving energy efficiency and resource consumption by using clean technologies, and supporting urban development and economic growth by implementing technologies in sectors that are vital to ensuring cities’ development. Session 2 aims to explore the role of multi-stakeholder partnerships for sustainable cities and to identify innovative sources and mechanisms to boost trade and investment in cities.

Focus:

- Facilitating multi-stakeholder partnerships to foster sustainable urban growth and development;
- Exploring the role of small and medium-sized enterprises (SMEs) in powering the urban economy;
- Closing the urban-financing gap through bankable urban-industrial development projects;
- Ensuring environmental sustainability, energy efficiency and the adoption of clean technologies in industries for sustainable cities.

Moderator: Mr. Marco Sorge, Principal Investment Officer, World Bank Group - Vienna Office (IFC)

Keynote Speaker: Ms. ZHENG Quan, Director General, Policy and Strategy Department, Asian Infrastructure Investment Bank

Panellists:

Mr. Stefan Dörfler, CEO and Chairman of Board, Erste Bank, Austria
Mr. Roberto Dipiazza, Mayor of Trieste, Italy

Mr. HUANG Feng, Managing Director of Asia-Pacific Model E-port Network Operational Center, China

**General discussion**

(Logistical Notes: After Session 2, there will be a 15-minute coffee break. The route from the meeting room to the “Coffee Corner”, located behind Boardroom D, will take approximately 2 minutes. Panellists and general participants are requested to return to their seats promptly to attend the start of Session 3 beginning at 16:00.)

15:45 – 16:00 **Coffee Break**

“Coffee Corner” located behind Boardroom D, 4th Floor, Building C

16:00 – 17:15 **Session 3 - Cities of Tomorrow: Technological Solutions and Holistic Approaches for Sustainable Cities**

*Boardroom D, 4th Floor, Building C*

*It can be seen clearly that the different challenges facing urban areas environmentally, socially and demographically are all interwoven and interlinked. Innovation and technology are driving forces for the future of urban development. The aim of urban innovation is to ensure a better use of assets and resources while enhancing urban competitiveness and capital. Urban physical planning should work in parallel with educational institutions, industrial leaders and private-sector organizations, along with local citizens, entrepreneurs and civil society. By combining local expertise, culture, technology and capacities and by developing holistic solutions, the path to achieving sustainable urban-industrial development will become more clear and effective. Session 3 aims to lead a discussion of challenges and holistic solutions for sustainable cities.*

**Focus:**

- Promoting entrepreneurship and citizens’ engagement in smart-city planning processes;
- Stimulating technological innovation, the adoption of alternative energy sources and knowledge-sharing within the framework of the BRI;
- Emphasizing holistic, integrated and multidisciplinary approaches for sustainable cities;
- Forecasting the contribution of big data to inclusive and sustainable
urban-industrial development.

Moderator: **Mr. Dennis Pamlin**, Senior Advisor, RISE Research Institutes of Sweden

Keynote Speaker: **Ms. Tri Rismaharini**, Mayor of Surabaya, Indonesia

Panellists:

**Ms. Simonetta Di Pippo**, Director, United Nations Office for Outer Space Affairs

**Mr. GAO Jianjun**, Deputy Secretary General, Chengdu Municipal Government, China

**Mr. Vinod Kumar Jindal**, National Mission Director, Swachh Bharat Mission (Clean India Mission); Joint Secretary, Ministry of Housing and Urban Affairs, India

**Mr. Richard Gauss**, Head of Department, Municipal Department 24 - Health Care and Social Welfare Planning, City of Vienna, Austria

**General discussion**

*(Logistical Notes: After Session 3, please remain seated in the meeting room for a brief wrap-up of the day's proceedings)*

**17:15 - 17:30 Wrap-Up Remarks and Achievement Highlights**

*Boardroom D, 4th Floor, Building C*

- **Ms. Fatou Haidara**, Managing Director, Directorate of Corporate Management and Operations, United Nations Industrial Development Organization

*(Logistical Notes: After the last session of the first day, dignitaries with invitation cards are invited to attend a reception hosted by UNIDO's Director General, which will take place in the VIC Restaurant on the Ground Floor, Building F at 18:00. The route from Boardroom D to the VIC Restaurant will take approximately 7 minutes. General participants who are not attending the reception may exit the VIC via Gate 1. To ensure easy access to the VIC on subsequent days, please retain your ground passes for the remainder of the event.)*
From 18:00 onwards

Reception hosted by UNIDO’s Director General*

*By Invitation Only

VIC Restaurant, Ground Floor, Building F

Master of Ceremonies: Mr. Hiroshi Kuniyoshi, Deputy Director General, United Nations Industrial Development Organization

Remarks by sponsor: Mr. Gerhard Hirczi, Managing Director, Vienna Business Agency, Austria

Souvenir presentation to representatives of 4 case cities and the “BRIDGE for Cities” business plan competition winner by the Director General of UNIDO

- Mr. Gu Xianglin, Vice President, Tongji University, Shanghai, China
- Mr. Roberto Dipiazza, Mayor of Trieste, Italy
- Mr. Gao Jianjun, Deputy Secretary General, Chengdu Municipal Government, China
- Ms. Tanja Wehsely, Member of Vienna City Council and Vienna State Parliament, Austria
- Mr. Tan Limin, CEO, Westwell, China (“BRIDGE for Cities” Business Plan Competition Winner)

Toast remarks: Mr. Li Yong, Director General, United Nations Industrial Development Organization

*By Invitation Only

The VIC Jazz band “Melting Bop” will perform during the reception.

(Logistical Notes: Following the reception, dignitaries may exit the VIC via Gate 1. To ensure easy access to the VIC on subsequent days, please retain your ground passes for the remainder of the event.)
**10 October 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 09:00 - 09:50 | **Mayor and Ambassador Breakfast**  
**VIC Restaurant, Ground Floor, Building F**  
*The Mayor and Ambassador Breakfast is an occasion for ambassadors, representatives from the permanent missions and the mayors of partner cities to interact and share information about their projects and activities in an informal setting.*  
Welcome remarks by: **Mr. LI Yong**, Director General, United Nations Industrial Development Organization |

*(Logistical Notes: Dignitaries with invitations are invited to attend a Mayor and Ambassador breakfast, which will take place in the VIC Restaurant on the Ground Floor, Building F. After the breakfast, the first session of the day will take place in Boardroom D on the 4th Floor, Building C. The route from the VIC Restaurant to Boardroom D will take approximately 7 minutes.)*

| 10:00 - 11:00 | **“Urban Issue Hub” sessions**  
**Challenges** – **Solutions**  
UNIDO aims to provide an open platform for all stakeholders to exchange alternative, affordable and appropriate solutions for inclusive and sustainable urban-industrial development. “Urban-Issue Hub” sessions will therefore be organized in order to identify potential investment opportunities and to showcase urban-industrial development demands and innovative urban solutions, with a specific case city. Municipal stakeholders and city representatives are encouraged to actively participate in these sessions to learn from internationally identified best practices, projects and illustrated practical solutions.  
**Urban Issue Hub (I) – Sustainable City: Urban Port Industrial Symbiosis**  
**Case City: Trieste**  
**Boardroom D, 4th Floor, Building C**  
*The Urban Issue Hub (I) session will delve into the potential benefits deriving from the implementation of a “triangular model” of urban development in which the port enhance and facilitates the integration of industrial activities into the city’s fabric. The panellists will draw their attention on the importance of linking urban industrialization to a sustainable infrastructure system that facilitates* |
connectivity among industrial regions. They will also illustrate some successful examples of urban-industrial symbiosis, with particular attention to the case of Trieste.

Focus:

- Discussing the challenges faced by municipal authorities in balancing the beneficial influence of industrial production at the urban level and the related challenges;
- Illustrating the required policy facilitations and infrastructures needed for the adoption of an environmentally viable model of urban-industrial symbiosis and sustainable cities;
- Showcasing scalable, replicable and successful examples of sustainable infrastructure development at the urban level, especially through the example of Trieste and its port;
- Discussing how the City and the Port of Trieste can become a commercial and distribution hub, as the last buckle in Europe of the Maritime Silk Road.

Moderator: Mr. Carlos Charduvi Suarez, Senior Coordinator, Climate Technology & Innovations Division, Department of Energy, United Nations Industrial Development Organization

Keynote Speaker: Mr. Zeno D’Agostino, President of Port System Authority of the Eastern Adriatic Sea, Trieste, Italy

Panellists:

Panellist 1: Ms. Giulia Catini, Institutional Relations EMEA & APAC, CNH Industrial Representative, Office to European Union, Italy

Panellist 2: Mr. Sandro Chiaramandini, Director of Regional and Local Public Transport, Autonomous Region of Friuli-Venezia Giulia, Italy

Panellist 3: Mr. Giulio Bernetti, Director, Department for City Planning, City of Trieste, Italy

Panellist 4: Mr. Sergio Paoletti, President, AREA Science Park, Trieste, Italy

Panellist 5: Mr. Enrico Samer, President of the World Trade Center Trieste; President & CEO, SAMER & Co. Shipping, Italy

General discussion

(Logistical Notes: After the first session, there will be a 15-minute coffee break.)
The route from the meeting room to the “Coffee Corner”, located behind Boardroom D, will take approximately 2 minutes. Panellists and general participants are requested to return to their seats promptly for the second session, which will start at 11:15.)

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<th>Time</th>
<th>Session</th>
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| 11:00 – 11:15 | **Coffee Break**  
“Coffee Corner” located behind Boardroom D, 4th Floor, Building C |
| 11:15 – 12:15 | **Urban Issue Hub (II) – Smart City: Smart Productivity and Trade**  
Case City: Shanghai  
Boardroom D, 4th Floor, Building C  
The Urban Issue Hub (II) session aims to explore the complex and multi-layered interlinkages between Industry 4.0, innovation, and creating new wealth at the urban level.  
The session aims to identify business opportunities in the urban-industrial sector, with particular attention to IT infrastructure development and SMEs’ digital transformation. The measures taken and relevant projects implemented in **Shanghai** will be thoroughly discussed as replicable success stories.  
**Focus:**  
- Mainstreaming Industry 4.0 technologies and innovative industries into the cities’ development plans to foster the transition toward smart cities;  
- Sharing the experience on effective collaboration platforms between municipal authorities, representatives of innovative industries, academia and other stakeholders;  
- Showcasing how Industry 4.0 technologies can open up new possibilities for SMEs and young entrepreneurs in urban context;  
- Sharing examples of jobs created and trade facilitated by Industry 4.0 and new innovative industries in urban context.  
Moderator: **Mr. Bernardo Calzadilla-Sarmiento**, Director, Department of Trade, Investment and Innovation, United Nations Industrial Development Organization  
Keynote Speaker: **Mr. GU Xianglin**, Vice President, Tongji University, Shanghai, China  
Panellists: |
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<th>Time</th>
<th>Session</th>
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<tr>
<td>12:30 – 14:15</td>
<td>Lunch Break</td>
<td>Lunch Area, Rotunda, Ground Floor, Building C</td>
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In this session the panel will discuss how innovation is driving more business development every day, triggering economic growth at large. Both in developed and developing countries, the inception and development of new technologies and innovative solutions has become the most effective way to increase efficiency and productivity at all levels.

The panel will analyse the future perspectives for innovative industrial development, devoting particular consideration to sustainability and green innovation. The different professional backgrounds of the speakers will ensure a multiplicity of approaches on the subject, ranging from the point of view of private sector stakeholders in developed and developing countries to a wider international approach.

Moderator: **Ms. YANG Linda**, Executive Chairwoman of Yingke Global Board of Directors, China

Panellists:

Entrepreneur Perspective: **Mr. ZHANG Rong**, COO, Westwell, China ("BRIDGE for Cities” Business Plan Competition Winner)
Austrian Perspective: Mr. Christoph Matznetter, Vice-President, Austrian Federal Economic Chamber, Austria

International Development Perspective: Mr. Gerardo Pataconni, Head of Operations, International Coffee Organization

Belt and Road Perspective: Mr. GONG Weixi, Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

General discussion

13:15 – 14:15

Cultural Performances

*Rotunda, Ground Floor, Building C*

*Culture is an important aspect of city competitiveness and the fifth pillar of the BRI. Cities regularly invest in cultural programmes and tourism initiatives, not only to influence the image and attractiveness of their city, but also to stimulate social inclusion and cultural integration. In order to showcase different facets of city life, cultural performances will be organized during the lunch break on 9 and 10 October.*

Moderator: Ms. Sofya Parfenova, International Consultant, United Nations Industrial Development Organization

Performance: ‘Costumes of the World’ parade

The International Cultural Diversity Organization (ICDO) – a Vienna-based international NGO with the objectives of promoting diversity, interculturality and raising awareness of different cultural expressions – will organize the ‘Costumes of the World’ parade.

The aim of the parade is to create awareness of how different cultures influence each other and promote unity. Participants will have the opportunity to admire traditional costumes from different parts of the world and experience the varied dressing styles and artistic performances, while appreciating the value of cultural diversity.

(Logistical Notes: After cultural performances, the third session will take place in Boardroom D, 4th Floor, Building C. The route from the rotunda to
Urban Issue Hub (III) – Liveable City: Soft Environment for Urban Investments  
Case City: Vienna

Boardroom D, 4th Floor, Building C

The Urban Issue Hub (III) session aims at addressing and discussing the wide and diversified range of soft measures necessary to facilitate and attract investments for cities’ development. The session will highlight how soft environment in cities supports an open society, which spurs ideas, entrepreneurship, innovation, growth, and ultimately attracts investments for urban development, while creating a liveable environment. The panellists will showcase the best practices useful to ensure competitiveness and economic attractiveness through soft environment, with an example of Vienna, a prominent liveable city that sets the standards in this domain.

Focus:

• Discussing the policy mechanisms and enabling measures that could spur investments in the realms of sustainable urban development;
• Analyzing how investments and partnerships – through the support for innovative initiatives – foster the transition of cities into liveable cities;
• Presenting successful measures implemented to enhance cities’ competitiveness and attractiveness to potential investors.

Moderator: **Mr. GONG Weixi**, Senior Coordinator for South-South and Triangular Industrial Cooperation, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

Keynote Speaker: **Mr. Richard Gauss**, Head of Department, Municipal Department 24 - Health Care and Social Welfare Planning, City of Vienna, Austria

Panellists:
Panellist 1: **Mr. Rudolf Hundstorfer**, President, Austrian Sports Organization

Panellist 2: **Ms. Tanja Wehsely**, Member of Vienna City Council and Vienna State Parliament, Austria

Panellist 3: **Mr. Alexander Biach**, Deputy Director, Vienna Economic Chamber, Austria

**General discussion**

*(Logistical Notes: After the third session, there will be a 15-minute coffee break. The route from the meeting room to the “Coffee Corner”, located directly behind Boardroom D, will take approximately two minutes. Panellists and general participants are kindly requested to return promptly to their seats for the fourth session, which will start at 16:00.)*

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<th>Time</th>
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| 15:45 - 16:00 | **Coffee Break**
   “Coffee Corner” located behind Boardroom D, 4th Floor, Building C |

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<th>Time</th>
<th>Event Description</th>
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| 16:00 – 17:15 | **Urban Issue Hub (IV) – Park City: Urban Agribusiness**
   Case City: Chengdu |
   Boardroom D, 4th Floor, Building C |

The Urban Issue Hub (IV) session revolves around the recently developed concept of “Park City”. This concept focuses on actual living green spaces in urban areas, combined with an environmentally friendly urban agriculture. The session will highlight how cities – as living organisms – have to create and rebuild a wise combination of parks, urban agriculture projects, business models and resource-processing activities that make great use of by-products, thus limiting the impact of waste. The projects implemented in Chengdu in this domain will be examined and highlighted to stimulate discussion.

**Focus:**

- Illustrating how Chengdu’s initiatives and projects can serve as examples for other cities, in their paths to develop into park cities;
- Discussing different strategies apt to limit the ecological deficit and the consumption of resource material observed in industrial societies’ urban areas;
Presenting the concept of industrial sustainability, which ultimately aims to decouple resource overuse and environmental overload from economic growth, by supporting recycling and the development of symbiotic ecosystems.

Moderator: Ms. Laurence Ansermet, Senior Industrial Development Officer, Department of Agri-business, United Nations Industrial Development Organization

Keynote Speaker: Ms. Eva Gladek, CEO of Metabolic, Netherlands

Panellists:

Panellist 1: Mr. GAO Jianjun, Deputy Secretary General, Chengdu Municipal Government, China

Panellist 2: Mr. YIN Ke, Deputy Inspector, Chengdu Development and Reform Commission, China

Panellist 3: Mr. Kees Aarts, CEO, Protix, Netherlands

General discussion

(Logistical Notes: At the end of the fourth session, all panellists are requested to remain seated for a brief wrap-up of the day’s proceedings and achievement highlights.)

17:15 to 17:30 Wrap-Up Remarks and Achievement Highlights
Boardroom D, 4th Floor, Building C

- Mr. ZOU Ciyong, Director, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization

(Logistical Notes: After the wrap-up remarks, participants may exit the VIC via Gate 1. To ensure easy access to the VIC on the third and final day, please retain your ground passes for the remainder of the event.)

11 October 2018

Theory → Practice
<table>
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<th>Time</th>
<th>Event</th>
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| 09:15 – 10:15 | Workshop on Industrial Policy along the Belt and Road  
Room C3, 7th Floor, Building C |

The theme for this workshop is “The Impact, Mechanism & Routine and Practical Experience of Industrial Policies in China, and the International Production Capacity Cooperation between China and Countries along the Belt and Road”. This workshop will mainly focus on the key industrial policies of countries along the Belt and Road Initiative, and their influence on sustainable industrial and regional development. The discussions will also explore the mechanism and routine to forge cooperation mechanisms aimed at enhancing productive capacities of industries along the Belt and Road. During the session, the experiences learned in this matter by manufacturing industries in China will be summarized together with successful examples of cooperation between China and Belt and Road countries. This multilateral approach to these topics would be helpful for improving the existing industrial policy framework of countries along the Belt and Road, in order to further support the establishment of bilateral and multilateral industrial policy cooperation mechanisms.

In parallel, the workshop will also discuss how governments should take into consideration market forces, in order to promote efficient and successful cooperation mechanisms for sustainable, mutually-beneficial industrial development along the Belt and Road.

**Focus:**

- The impact of industrial policies on industrial and regional economic development in countries along the Belt and Road;
- The mechanism and routine for enhancing industrial cooperation among the countries along the Belt and Road;
- The successful experiences of the manufacturing industries in establishing international industrial cooperation linkages through the Belt and Road Initiative.

**Moderator:** Ms. Cecilia Mercedes Ugaz Estrada, Director, Department of Policy Research and Statistics, United Nations Industrial Development Organization

**Panellist 1:** Ms. WANG Xiaojun Grace, Deputy Director, Programme and Operations, United Nations Office for South-South Cooperation
Panellist 2: **Ms. YU Jia**, Director, Department of International Development Cooperation, Institute of New Structural Economics, Peking University, China

Panellist 3: **Mr. Robert Stehrer**, Scientific Director, Vienna Institute for International Economic Studies, Austria

**General discussion**

*Logistical Notes: See maps attached in the last two pages of this agenda for directions on how to get from Gate 1 to the VIC rotunda in Building C where elevators in the lobby, located in the direction of Buildings D & E, will take you directly to Room C3 on the 7th Floor. The route from Registration Desk to Board Room B should take approximately 10 minutes. Please note that security check through Gate 1 and badge collection could take up to 30 minutes in the morning.)*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>10:30</td>
<td><strong>Matchmaking of SMEs along the Belt and Road (first part)</strong></td>
<td>Room C3, 7th Floor, Building C</td>
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</tbody>
</table>

The session will provide opportunities for exploring partnership and joint projects to the participating SMEs. Particular attention will be devoted to highlight and showcase the lessons learned and the experiences of Austrian and Chinese SMEs operating in countries along the BRI.

The session will be followed by matchmaking meetings, arranged according to country specific priority sectors and areas of expertise.

Moderator: **Ms. Lucia Cartini**, Senior Industrial Development Officer, Department of Trade, Investment and Innovation, United Nations Industrial Development Organization

Keynote Speaker: **Mr. Alexander Biach**, Deputy Director, Vienna Economic Chamber, Austria

Speaker: **Mr. XU Kemin**, Director General, Department of Industrial Policy, Ministry of Industry and Information Technology, China

Speaker: **Mr. XU Yingxin**, Vice President, China National Textile and Apparel Council

Speaker: **Mr. CHENG Qingtao**, President, China Huayang Economic and Trade Group Co., Ltd.
<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>11:30 – 12:30</td>
<td><strong>Matchmaking Meetings (second part of previous session)</strong></td>
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<td><strong>VIC Restaurant, Ground Floor, Building F</strong></td>
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<td>The second part will provide opportunities for matchmaking between various</td>
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<td>sustainable urban-industrial development stakeholders, such as international</td>
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<td>organizations, public sector, financial institutions, and companies engaged in</td>
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<td></td>
<td>various sectors related to urban-industrial sustainable development, including</td>
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<td>but not limited to infrastructure, Industry 4.0 technologies, energy efficiency,</td>
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<td>waste management, urban agriculture, as well as NGOs, academia, etc.</td>
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<td>Three rounds of matchmaking meetings, pre-arranged based on the actual demands of</td>
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<td>participants taking a sector-specific focus, will be conducted, with each round</td>
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<td>lasting for 15 minutes.</td>
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<td>The remaining 15 minutes of the session will be provided for participants to</td>
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<td>establish further contact as they wish and complete a survey on the matchmaking</td>
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<td>meetings, as the event approaches its ending.</td>
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<tr>
<td><strong>Logistical Notes</strong>: All participants of matchmaking meetings and dignitaries with invitations are invited to attend “BRIDGE for Cities” Closing Lunch, which will take place in the VIC Restaurant on the Ground Floor, Building F.</td>
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</table>
(Logistical Notes: Dignitaries with invitations are invited to attend a closing lunch, which will take place in VIC Restaurant on the Ground Floor, Building F. After the lunch, registered study tour participants are requested to gather promptly at the UNIDO Booth in the VIC rotunda at 14:00.)

| 14:15 – 17:15 | **Study Tour on Aspern Seestadt and Industry 4.0**  
**Gathering point:** UNIDO booth, Rotunda, Ground Floor, Building C |
| --- | --- |

A combined study tour, generously organized by the City of Vienna and Urban Innovation Vienna, will take place on 11 October to familiarize participants with practical urban-industrial development solutions. The study tour will cover the following locations:

**Location 1:** Aspern Seestadt  
**Coordinator:** Pamela Mühlmann, Urban Innovation Vienna  
**Contact Information:** +436648540544  
**Description:** Innovative solutions are not about technological progress alone. A city is only “smart” when everyone benefits and the focus of innovation is firmly on people and their needs. New approaches to enhance community life in the urban environment and make it more eco-friendly are being piloted and tested at aspernSeestadt, the new city-within-a-city currently under construction and due for completion in 2028. It is one of Europe's largest urban development projects in Vienna's fast-growing 22nd district in the north-east of the city. Seestadt functions as an urban lab, a pilot environment for urban planning and development. That makes Vienna a Smart City.

**Location 2:** Industry 4.0 – Pilotfactory  
**Coordinator:** Pamela Mühlmann, Urban Innovation Vienna  
**Contact Information:** +436648540544  
**Description:** The Pilotfactory is being built in Seestadt Aspern, where the laboratories of researchTUb, a cooperation between TU Vienna, the Vienna Business Agency and real estate developer wien3420, have been housed. The pilot factory is important for several reasons: Scientific know-how about optimal production techniques should be developed, which then benefits the economy. At the same time, the Pilotfactory will play a decisive role in the teaching of the Vienna University of Technology. Students can get to know and co-develop the entire value chain there – from design through production and assembly to quality assurance and logistics. It should be possible there to develop new
prototypes and new process technologies. Last but not least, the Pilotfactory should also be used for further education – skilled workers from the production area should get to know new ideas, which they can then implement in their own companies.

(Logistical Notes: Participants registered for the study tour are requested to gather promptly at the UNIDO Booth in the VIC rotunda at 14:00. At 14:10, all three groups will be conveyed by a UNIDO employee to their bus via Gate 1. At the end of the study tour, the bus will return all participants to the VIC. If necessary, participants are encouraged to call the coordinator of their respective study tour for additional information or in case of any unforeseen delays.)